

Client Update

On a recent trip to the Isle of Man our CEO met with the owner of this company. He was impressed with the quality of the business and the management team. The business is well established on the Isle of Man and has a good trading history. Discussions also covered expansion plans for the business in the UK and mainly focused on the unique Pizza vending machines.

The company is currently making plans to franchise this technology in the UK, machines will be part of a restaurant franchise.

A franchise model is currently under development and plans to launch such franchise could be implemented before the end of 2025 or start of 2026.

However, discussions also included potential city-wide locations of the pizza vending machines supported by a central kitchen (In a small industrial unit) supporting several machines in different locations, such as Hospitals, student accommodation, train stations, city centers and others.

This we believe would be a profitable and expanding business and a low-cost model. In theory, this model can be set up multiple times across the UK.

This strategy will make a major difference to the business growth plans and is not currently included in the figures presented in the existing pitch deck



Investment Opportunity

The Fresh Group invites you to explore this opportunity, as we believe it aligns seamlessly with your background, skills, and expertise. We're confident it presents a promising and exciting option to meet your investment needs.

The Benefits:



Why Invest in the Isle of Man?

- Stable economy
- Family security
- Excellent quality of life
- Free access to world-renowned healthcare – saving approx. £18,000
- Low-tax economy
- World-class education for your children
- Ranked as one of the strongest passports in the world
- Diverse culture
- Easy international travel
- Job opportunities for spouse
- The safest place to live in the British Isles and 4th safest in the world
- Low crime
- 3-year term to Permanent Residency

The company seeking investment is a successful, Isle of Man-based brand specialising in high-quality Italian pizza and pasta with plans to expand into the UK market. Renowned for its comforting yet affordable dining experience, it has built a loyal customer base, drawing diners from all demographics. Now, with a carefully planned expansion strategy, the brand aims to establish company-owned restaurants in strategic UK locations while also rolling out a scalable franchise model. Innovative approaches like 24/7 pizza vending machines add unique revenue opportunities, positioning the brand to capture the fast-casual dining sector with its authentic Italian offerings.



The Features:

This brand offers multiple standout features:

- **Diverse Revenue Streams:** Each location generates revenue from dine-in, takeout, delivery, catering, and vending, providing robust income sources that make each restaurant location a multi-functional hub.
- **24/7 Pizza Vending Machines:** Expanding its reach with innovative, chef-prepared pizza vending machines, the brand has developed a proven model for vending high-quality pizzas in high-traffic areas, targeting university campuses, motorway service stations, and other busy locales. The vending machine holds up to 96 partially cooked pizzas which finish cooking upon order, and only charges the customer upon successful delivery—a convenient, high-margin income stream operating around the clock.
- **Real-Time Vending Oversight:** Each vending machine is equipped with a smart system that tracks sales online, automatically alerts the operator in case of technical issues, and allows for monitoring and reporting—ensuring high efficiency with minimal downtime.
- **Enhanced Digital Marketing with AI:** By strengthening its digital presence on social media platforms like Instagram, Facebook, and TikTok, the brand leverages AI to engage audiences, sharing content about its unique pizza-making process, vending machine operations, and customer experiences.



- **Community Engagement and Events:** Each location has the flexibility to host local events such as pizza-making classes, charity drives, and community gatherings, creating a strong community connection and bolstering word-of-mouth marketing.

General overview: The company is strategically positioned to expand in the UK, where demand for fast-casual Italian dining continues to grow. The company's Isle of Man success has laid a solid foundation, allowing it to test and refine a model that resonates strongly with UK diners. Its expansion strategy involves opening two company-owned restaurants in the Manchester area, after which it will focus on franchising. With expert guidance from franchise consultants, the brand has created a clear roadmap to reach 32 franchised locations within five years. Its unique vending machine concept adds a compelling 24/7 revenue channel, proving that the brand is highly adaptable, meeting customers where they are—whether dining in, ordering out, or grabbing a pizza from a vending machine in a busy area.

Past Financial Forecasts

Last three years financial performance:

Year-end date:	Turnover	Profit
31/03/22	£857,981	£134,294
31/03/23	£873,627	£108,139
31/03/24	£1,035,795	£110,795
31/08/24 (5 mths)	£565,712	£96,627

Future Financial Forecasts

Projected Financial Performance for the next three years:

Year	Turnover	Profit
31/03/25	£1,290,000	£220,000
31/03/26	£1,575,000	£283,500
31/03/27	£1,875,000	£340,000

Notes: - The above forecasts are for Douglas restaurant and don't include franchising T/O.

Investment Proposition:

- ❖ Investment of £200,000 +
- ❖ 3-year equity investment or loan to be agreed by both parties
 - ❖ Can lead to a British passport and citizenship
 - ❖ Investor background requirement:

The ideal investor would be an equity investor who possesses a combination of financial resources and strategic experience in the food or retail sector

Benefits of Investing

Investing in this company presents an exceptional opportunity to be part of a fast-growing brand with innovative offerings and scalable potential. Key benefits include:

- **Multi-Channel Revenue Generation:** Each restaurant location leverages a range of revenue streams—dine-in, delivery, catering, and vending—which increases profitability and maximises ROI. The 24/7 vending machines further supplement income with minimal staffing costs, creating a “while you sleep” revenue model.
- **Proven, Scalable Model:** The franchise model provides a solid pathway for expansion, with extensive franchisee support in place to ensure operational and financial success, boosting investor confidence.
- **Strong Customer Loyalty and Brand Recognition:** The brand has cultivated a loyal customer base without the need for loyalty programs, thanks to its quality offerings and affordability, ensuring a steady customer flow and strong brand equity.
- **Community and Digital Engagement:** With a focus on digital marketing, AI-powered content creation, and community-driven events, the brand strengthens its appeal and visibility, fostering organic growth through customer engagement and word-of-mouth marketing.

A personal note from our C.E.O Mr Ray Leary about this opportunity:



"This company stands out as an ideal investment for those looking to enter the booming fast-casual dining sector. With multiple revenue streams, including a revolutionary 24/7 pizza vending machine, this brand goes beyond traditional dining to maximise customer reach and profitability. Its carefully crafted expansion strategy, combined with a comprehensive franchise model, positions it for rapid growth in high-demand UK markets. By investing in this brand, you're joining a proven, profitable enterprise at a prime moment in its growth journey, with robust potential for sustainable returns and an enduring market presence. "

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